



FANTASYSELLING™

Competitive selling game

a race against time...



ENABLED



WIN THE RACE



PRODUCT PRESENTATION



MEETINGS SIMULATION



PLAN YOUR MEETINGS



BUILD ACCOUNT PLAN



SEGMENT YOUR ACCOUNTS

PRODUCT LAUNCH SIMULATION



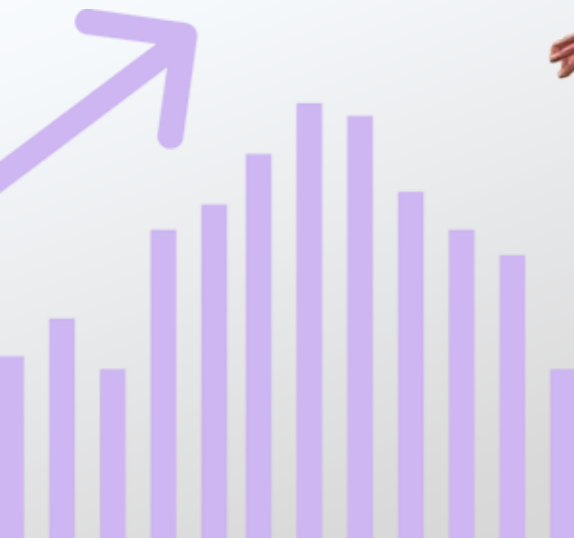
BOOK NOW FOR Q2 2026



Perfect for sales conferences & product launches

TEAM ASSESSMENT | TEAM BUILDING | SALES TRAINING

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IT'S LUNCHTIME FRIDAY AFTERNOON...

AND THE MARKETING TEAM HAS JUST ANNOUNCED THAT THEY RECEIVED APPROVAL AHEAD OF SCHEDULE AND YOUR NEW PRODUCT IS READY TO GO!



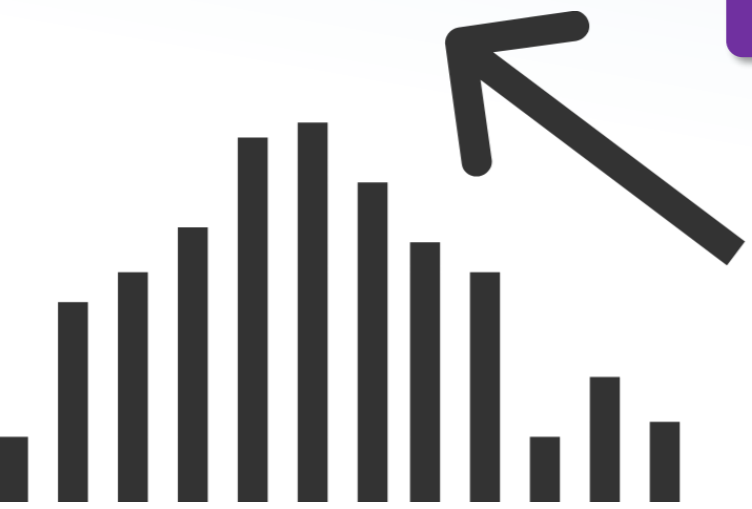
WHO WILL DELIVER THE BEST PRODUCT LAUNCH ?



WHICH TEAM WILL WIN THE SALES PRIZE?



THE PRODUCT WILL BE AVAILABLE FOR PRE-SALES ACTIVITY ON MONDAY MORNING THERE IS A SUBSTANTIAL PRIZE FOR THE SALES TEAM THAT GAINS THE FIRST SIGNIFICANT SALE OF THE NEW PRODUCT X - YOU DESPERATELY WANT TO WIN THIS THERE ARE ONLY 3 HOURS TO PREPARE AND SIMULATE YOUR WINNING PLAN! BUILD THE WINNING LAUNCH PLAN THAT DELIVERS THE HIGHEST EXPECTED SALES [XS]



The 5 steps of the Game

Form your team and then using the information provided...

- 1 Prioritise the accounts to determine your initial target account (balancing adoption speed and likely revenues)
 - 2 Review the stakeholders in your chosen account & determine how to approach each one to secure an evaluation
 - 3 Plan your meetings with each of the stakeholders - what is your objective, what will you say and ask for?
 - 4 Run the meeting simulations
 - 5 Make your presentation - tailored to your customer needs identified in the simulation
- Accumulate 'XS' points at each stage to win the game

POINTS AWARDED AT EACH STEP OF THE GAME – TEAM THE BEST TOTAL SCORE AT THE END WINS



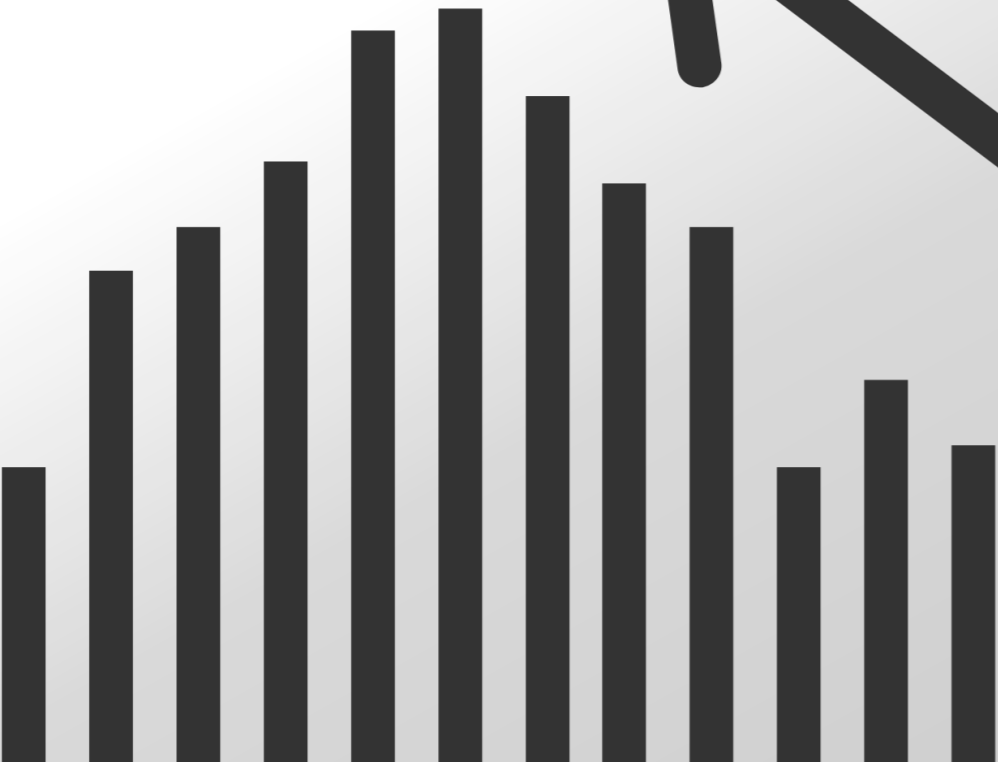
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WHO WILL DELIVER THE BEST PRODUCT LAUNCH ?

FOR TEAMS OF ALL SIZES FROM 10 TO 100+



Perfect for conferences & product launches

- Highly engaging
- Serious learning in a highly interactive fun package
- Competitive & challenging
- Develops Selling skills